

April 2017 Sideline Report



CADA Helpful Links

www.coloradoad.org
www.niaaa.org
www.chsaa.org



News and Notes from your CADA

2016 - 2017 Affiliate Members

CADA is in full swing for the school year. Each year we send out a listing of our current affiliate members to the Colorado Athletics Directors to keep on file for all their purchasing needs. Below is the listing that will be emailed out and that is featured on the website of the 2016-2017 current affiliate members to date. If your company is not listed below we have not received your dues for this year.

Academy Sports Turf
All American Sports Materials
American Concession Supply
Bandimere Speedway
Big Game Promotions
Blicks Sporting Goods Co.
BSN Sports
Clell Wade Coaches Directory
Colorado Sports Hall of Fame
Commercial Laundry Systems of the Rockies
Court Repair Services, Inc.
Crown Trophy
Daktronics



Early bird registration for the 44th Annual Convention & Trade Show ends Friday, April 7th. Register now to lock in at the early bird rate! Also, last week to register for LTI courses.

The trade show will be held April 29 - May 2, 2017 at the Beaver Run Resort in Breckenridge, Colorado. The CADA board is anticipating record attendance with speakers like Jon Gordon, Brian Cain, Lee Green, Brett Ledbetter, and others! You do not want to miss out on this wonderful opportunity to learn and network. [Click here](#) for more information and to register.

Denver Athletic Supply
Denver Auto Hail Repair
Eastbay
FieldTurf USA
Fisher Tracks

Fundraiser Values Inc. dba Qtera
G.R. Marolt and Assoc.
GearBoss by Wegner
Gilman Gear

The Graphic Edge
GraphicVision

Haldeman Homme
Hellas Construction

Heff Jones Company
Lifetouch Sports Photography
Marquee Mats

Memory Book Studio

MJ Thomas Photography, Inc.

Musco Sports Lighting
NEFF

Neptune GameTime

Nevco Scoreboard Co. c/o Churchich
Rec.

Performance Surfaces, LLC
Pro Sports

Renner Sports Surfaces

RSchoolToday

Select Rewards

Sportline of Arvada, Inc.

Sprinturf LLC

StateChamps

SuperFanU, Inc.

Team A.S.S.I.S.T

The Graphic Edge

US Recognition Awards & Embroidery

Varsity News Network

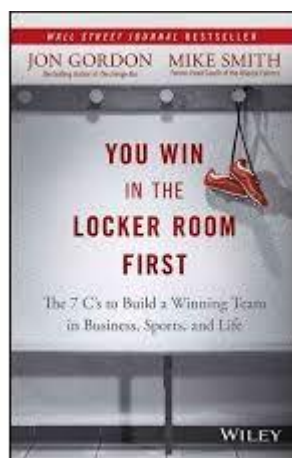
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[Click here](#) to see what special guest speaker Brian Cain has to say about the 2017 Convention & Trade Show!

You Win in the Locker Room First

Special guest Jon Gordon will be speaking on his book *You Win in the Locker Room First* at the Convention & Trade Show!



Excerpts from You Win In The Locker Room First The 7 C's to Build a Winning Team in Business, Sports, and Life - by Jon Gordon and Mike Smith:

Speaking of Sustained Culture = Sustained Success

Jon states – “Culture drives expectations and beliefs. Expectations and beliefs drive behaviors. Behaviors drive habits and habits create the future. If you look at the most successful organizations in business, sports, health care, and education you notice they all have great cultures. “

Contagious With Your Belief – thoughts from Jon:

“Often the difference between success and failure is belief.”

If your company is not listed above we have not received your dues for this year.

Not listed above? Log-in to the website to renew or click here to join CADA as an affiliate member.

“I am convinced one of the most important things a leader must do is to be positive and optimistic.”

“It turns out that being positive is not just a nice, feel-good way to live but is, in fact, the way to live if you want better health, more meaningful relationships, and great individual and team success.”

Why become a member of NIAAA?

www.niaaa.org/niaaa-membership/

You Win in the Locker Room First

A thought from Mike Smith:

“Every loss was a learning opportunity and we had to stay strong and positive in order to move forward. Your team’s attitude and belief will determine how you deal with setbacks, challenges, and losses, so make sure from the beginning you spend as much time cultivating their belief system as you do your offensive and defensive scheme.”

Sports Law Year-In-Review session at CADA

Sports Law Year-In-Review Session (Sunday April 30th 4:30 - 5:30 pm):

Curious about the trending sports law topics that impact your athletic programs? Anxious to pick up a few tips and recommendations that might help you avoid having your name or your school's name in the title of a landmark court case? Attend the Sports Law Year-In-Review session which will include an examination of recent federal and state court case decisions, administrative agency rulings, and laws enacted by state legislatures dealing with interscholastic athletics, including liability for injuries to student-athletes, Title IX compliance, the constitutional rights of athletes, liability for hazing in school sports programs, legal issues related to sexual harassment in school athletic, and other hot topics.

CADA Nominations!

Don't forget to send in your CADA Board of Directors Nomination forms by April 10, 2017! Haven't filled one out? [Click here](#) to download it today!

Keep in touch with CADA!

Download the CADA App Today! All of the news from CADA at your finger tips! Conference Updates too!



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