

February 2017 Sideline Report



Welcome
Colorado Athletics Directors

CADA Helpful Links

www.coloradoad.org

www.niaaa.org

www.chsaa.org



A National Professional Organization

Are you involved in administering interscholastic athletics?

[NIAAA Membership Benefits - Click Here](#)

News and Notes from your CADA

2016 - 2017 Affiliate Members

CADA is in full swing for the school year. Each year we send out a listing of our current affiliate members to the Colorado Athletics Directors to keep on file for all their purchasing needs.

Below is the listing that will be emailed out and that is featured on the website of the 2016-2017 current affiliate members to date. If your company is not listed below we have not received your dues for this year.

[Academy Sports Turf](#)

[All American Sports Materials](#)

[American Concession Supply](#)

[Bandimere Speedway](#)

[Big Game Promotions](#)

[Blicks Sporting Goods Co.](#)

[BSN Sports](#)

[Clell Wade Coaches Directory](#)

[Colorado Sports Hall of Fame](#)

[Commercial Laundry Systems of the Rockies](#)

[Court Repair Services, Inc.](#)

[Crown Trophy](#)

[Daktronics](#)

[Denver Athletic Supply](#)

[Denver Auto Hail Repair](#)

[Eastbay](#)

[FieldTurf USA](#)

[Fisher Tracks](#)

[Fundraiser Values Inc. dba Qtera](#)

[G.R. Marolt and Assoc.](#)

[GearBoss by Wegner](#)

[Gilman Gear](#)

[The Graphic Edge](#)

[GraphicVision](#)



CADA IS OFFEREING 6 LTI COURSES
AT THIS CONFERENCE! [CLICK
HERE](#) TO VIEW THEM ALL!
HAVEN'T REGISTERED YET? [CLICK
HERE!](#)

[Haldeman Homme](#)
[Hellas Construction](#)
[Heff Jones Company](#)
[Lifetouch Sports Photography](#)
[Marquee Mats](#)
[Memory Book Studio](#)
[MJ Thomas Photography, Inc.](#)
[Musco Sports Lighting](#)
[NEFF](#)
[Neptune GameTime](#)
[Nevco Scoreboard Co. c/o Churchich Rec.](#)
[Performance Surfaces, LLC](#)
[Pro Sports](#)
[Renner Sports Surfaces](#)
[RSchoolToday](#)
[Select Rewards](#)
[Sportline of Arvada, Inc.](#)
[Sprinturf LLC](#)
[StateChamps](#)
[SuperFanU, Inc.](#)
[Team A.S.S.I.S.T](#)
[The Graphic Edge](#)
[US Recognition Awards & Embroidery](#)
[Varsity News Network](#)
[Visua](#)

If your company is not listed above we have not received your dues for this year. **Not listed above?**
Log-in to the website to renew or click here to [join](#)CADA as an affiliate member.

Why Become a member of NIAAA

www.niaaa.org/niaaa-membership/

Featured Articles

LEADERSHIP VS. MANAGEMENT

What is the difference between management and leadership? It is a question that has been asked more than once and also answered in different ways. The biggest difference between managers and leaders is the way they motivate the people who work or follow them, and this sets the tone for most other aspects of what they do.

Many people, by the way, are both. They have management jobs, but they realize that you cannot buy hearts, especially to follow them down a difficult path, and so act as leaders too.

[Read More Here..](#)

Where are they now?

CADA had a chance to meet up with fellow, now retired AD, John Green, here is what he is up too!



[\[Read More\]](#)

How The Best Leaders Build Trust

Almost everywhere we turn, trust is on the decline. Trust in our culture at large, in our institutions, and in our companies is significantly lower than a generation ago. Research shows that only 49% of employees trust senior management, and only 28% believe CEOs are a credible source of information. Consider the loss of trust and confidence in the financial markets today. Indeed, "trust makes the world go 'round," and right now we're experiencing a crisis of trust. This crisis compels us to ask three questions. First, is there a measurable cost to low trust? Second, is there a tangible benefit to high trust? Third, how can the best leaders build trust in and within their organizations to reap the benefits of high trust?

Keep in touch with CADA!

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