

# October 2017 Sideline Report



## CADA Helpful Links

[www.coloradoad.org](http://www.coloradoad.org)

[www.niaaa.org](http://www.niaaa.org)

[www.chsaa.org](http://www.chsaa.org)

## 2017 - 2018 Affiliate Members

CADA is in full swing for the school year. Each year we send out a listing of our current affiliate members to the Colorado Athletics Directors to keep on file for all their purchasing needs. Below is the listing that will be emailed out and that is featured on the website of the 2017-2018 current affiliate members to date. If your company is not listed below we have not received your dues for this year.

[1st Turf](#)

[Academy Sports Turf](#)

[All American Sports Materials](#)

[Altitude Fitness Systems](#)

[Bandimere Speedway](#)

[Blicks Sporting Goods Co.](#)

[BSN Sports](#)

[Clell Wade Coaches Directory](#)

[Colorado Sports Hall of Fame](#)

[Court Repair Services, Inc.](#)

[Crown Trophy](#)

[Daktronics](#)

[Denver Athletic Supply](#)

- [Eastbay](#)
- [FieldTurf USA](#)
- [G.R. Marolt and Assoc.](#)
- [GearBoss by Wegner](#)
- [Gilman Gear](#)
- [Gold Medal - Colorado](#)
- [The Graphic Edge](#)
- [Lifetouch Sports Photography](#)
- [Marquee Mats](#)
- [M-F Athletic & Perform Better](#)
- [MJ Thomas Photography, Inc.](#)
- [Musco Sports Lighting](#)
- [NEFF](#)
- [Neptune GameTime](#)
- [Nevco Scoreboard Co. c/o](#)
- [Churchich Rec.](#)
- [Performance Surfaces, LLC](#)
- [Pioneer Athletics](#)
- [Pro Sports](#)
- [Renner Sports Surfaces](#)
- [Rogers Athletic Company](#)
- [RSchoolToday](#)
- [School Space Media](#)
- [Select Rewards](#)
- [StateChamps](#)
- [Unique Recognition/Herff Jones](#)
- [USGreentech](#)

**Not listed above? Log-in to the website to renew or click here to [join](#) CADA as an affiliate member.**

**Why become a member of NIAAA?**

[www.niaaa.org/niaaa-membership/](http://www.niaaa.org/niaaa-membership/)



A National Professional Organization

Are you involved in administering interscholastic athletics?

NIAAA Membership Benefits - [Click Here](#)

**News and Notes from your CADA**

**October 2017**

**Matt Heckel Published in the National Federation of High Schools**

Download the CADA App Today! All of the news from CADA at your finger tips!



Search: CADACO in the app store

**CADA Outreach Dates and Locations**

Southwest/San Luis Valley	1/10/18 at 8:00am	Alamosa - Cavillos Restaurant (400 Main St.)
Northern	1/10/18 at 9:00am	Thompson Valley School District Admin
Southeastern	1/17/18 at 9:00am	Lamar Community Building
Northeastern	1/9/18 at 9:00am	Sterling High School

Eastern	1/10/18 at 9:00am	Limon BOCES
Southern	1/11/2018 at 9:30am	Valley Hi Golf Course
Denver Metro	1/11/2018 at 8:00am	Jeffco School District Admin Building
Western	1/16/18 at 9:00am	Stocker Stadium

For more information [click here](#)

### CADA Convention and Trade Show



[Exhibitor/Sponsor Registration Now Open!](#)  
Attendee registration coming soon

### New AD Summit: LTI 502

CADA will be hosting a class (LTI 502) for ADs on November 1st at the CHSAA office.

To register, please send [Karen Higel](#) an email. Be sure to bring \$70 to class to cover cost.

### Sportsmanship is key, even on social media

Sometimes it's the little things: Helping an opponent up after a hard tackle, standing in line to shake hands at the end of the game, thanking the referees for their work.

But sometimes, sportsmanship extends far beyond the playing field.

“Football is a vehicle to teach young men how to be *good* young men,” said Matt Dennison, president of the Ohio High School Football Coaches Association. “Sportsmanship is paramount in everything that we do as football coaches.”

[\[Read More\]](#)

### **LA school threatens punishment for athletes who don't stand for National Anthem**

A Louisiana school on Thursday dispatched a memo to student-athletes and parents, threatening punishment for athletes who do not stand for the National Anthem.

Bossier Schools Superintendent Scott Smith released a statement Wednesday, saying that the district expects student-athletes to stand in solidarity and honor the sacrifices of men and women in the military. Parkway High School, one of five high schools in the Bossier district, issued a memo informing athletes that failure to stand in a respectful manner during the National Anthem would result in loss of playing time or participation “as directed by the head coach and principal.” Continued failure to comply would result in removal from the team, the letter continued.

[\[Read More\]](#)

### **Things You Can Share With Parents**

#### **[13 Things Your Kid's Sports Coach Is Secretly Thinking](#)**

These insider tips from high school coaches across the country are guaranteed to improve your game watching experience and give you a new appreciation for the tough world of high school sports

#### **[Dare To Chill? Re-Think Sports Parent Behavior On The Sideline](#)**

Many sports parents do whatever they think it will take to help their kids succeed. However, as this video points out, the best way for that to happen is counterintuitive: kids enjoy sports more, play longer, and even perform better when their parents relax and let youth sports be their kids' thing.