



COLORADO ATHLETICS DIRECTORS ASSOCIATION

October 2018 Sideline Report

IN THIS ISSUE

- [Welcome to the New Website!](#)
- [CADA Mobile App Update](#)
- [Exhibitor Registration and Sponsorship Open!](#)
- [NIAAA Certification Program](#)
- [Calendar of Events](#)
- [Articles to Check Out](#)

HELPFUL LINKS

www.coloradoad.org
www.niaaa.org
www.chsaa.org

2018-2019 AFFILIATES

CADA is in full swing for the school year. Each year, we send out a listing of our current affiliate members to the Colorado Athletic Directors to keep on file for all of their purchasing needs. Below is the listing that will be emailed out and that is featured on the website of the 2018-2019 current affiliate members to date. If your company is not listed below, we have not received your dues for this year.

WELCOME TO THE NEW WEBSITE!



We are glad to have our new website launched. Take some time to look around and become familiar with the site. The Membership dashboard makes it easy to search the directory, update your information and renew. Check back frequently for updates on the CADA Conference, NIAAA news and the Affiliate Directory. Follow the calendar of events for posted meetings or read articles from the latest newsletter. [Click Here](#) to start exploring.

[Back to top](#)

CADA MOBILE APP UPDATE

The CADA App has a fresh new look! Available on Android and iOS, our app gives you instant access to the AD Directory, Vendor Directory, Stadium Directory and more! Search CADACO and download the app from iTunes or the Google Play Store. If you're already familiar with the CADA App, login and check your member



information. Contact us at info@coloradoad.org for changes and updates to your information.

[Back to top](#)

EXHIBITOR REGISTRATION AND SPONSORSHIP OPEN!

POWER OF POSITIVE
46TH ANNUAL CONVENTION & TRADE SHOW

COLORADO ATHLETICS DIRECTORS ASSOCIATION
CADA

BEAVER RUN RESORT
BRECKENRIDGE, COLORADO
APRIL 28 - APRIL 29, 2019

Exhibitor and Sponsor Registration is now open for the 46th Annual Convention and Trade Show, The trade show will be held April 28-29, 2019 at the Beaver Run Resort in Breckenridge, Colorado.

Exhibits sold out early last year so don't be left out! [Click here for the Exhibitor Prospectus and Registration/Sponsorship Contract.](#)

We look forward to seeing you at the 2019 Convention and Trade Show!

[Back to top](#)

NIAAA CERTIFICATION PROGRAM

USGreentech



ABOUT THE PROGRAM

The NIAAA Certification Program is a voluntary professional service to athletic administrators and is based on the premises of continuing education, professional growth and program development in the vocation of interscholastic athletic administration. It recognizes and incorporates the professional development opportunities provided by the Leadership Training Institute. The attainment of professional certification demonstrates the completion of a comprehensive plan for self-improvement that will enhance the ability of the athletic administrator to better serve the school, community and profession.

The NIAAA became a member of the National Certification Commission in October 1995 in an effort to stay abreast of information pertinent to the Certification Program on a national scope.

On October 26, 2001, the NIAAA Certification Program was granted "full registration" by the National Certification Commission recognizing the NIAAA Certification Program as one meeting the commissions rigid standards of excellence.

CERTIFICATION OBJECTIVES

The NIAAA certification program objectives are:

- To promote the professional standards, practices and ethics of athletic administration
- To encourage administrator self-assessment by offering guidelines for achievement
- To improve administrator performance by encouraging participation in a continuing program of professional growth and development
- To identify levels of educational training essential for effective athletic administration
- To foster professional contributions to the field
- To maximize the benefits received by the school community from the leadership provided by certified athletic administrators

CERTIFICATION BENEFITS

- Develops a sense of personal and professional satisfaction
- Demonstrates a commitment to excellence in the profession
- Provides growth of professional knowledge and expertise
- Enhances the perception of the profession



[Blicks Sporting Goods Co.](#)



- Increases the potential for employment opportunities or incentives
- Participation in a nationally registered certification program

INTERESTED IN BECOMING NIAAA CERTIFIED?

- Learn about [NIAAA Certification Requirements](#) for each level.
- Download the [exam study guide](#) and [view a list of certification test sites](#).

[Back to top](#)

CALENDAR OF EVENTS

We've posted the outreach meeting dates for January 2019 as well as opened registration to our exhibitors and affiliates for the 2019 Annual Convention and Trade Show. [Check our calendar here.](#)

[Back to top](#)

ARTICLES TO CHECK OUT

Have some extra time? We recommend reading these useful articles.

[Safety Precautions to Protect Student Athletes](#)

[Special Olympics Let Me be Myself - A Champion \[video\]](#)

[Back to top](#)

[Back to top^](#)



We Make It Happen.
www.musco.com



G.R. Marolt & Associates, LLC

CONTACT US

12011 Tejon Street, Suite
700
Westminster, CO 80234



This email was sent to kelly@imigroup.org by Colorado Athletics Directors Association
of Colorado Athletics Directors Association
12011 Tejon Street, Suite 700
Westminster, CO 80234

[coloroadad.org](http://coloradoad.org) | [Unsubscribe from Email Notifications](#) | [Privacy Policy](#)