



12110 N. Pecos St. Suite 220, Westminster, CO 80234 303-433-4446 FAX 303-458-0002

It is that time again...school is about to begin!

This is a great time to take advantage of the benefits you gain through your membership.

The small membership cost of \$135.00 provides you the following opportunities for one year (August 1st – July 31st):

AFFILIATE MEMBER ONLY BENEFITS

Affiliate Directory listings on our website: <https://coloradoad.org/sponsors.php>

Logos that link directly to your company's website.

Your directory listing will include your company name, address, phone numbers, e-mails and Web site addresses. Be sure to fill in your website and e-mail address information in order for us to set up links on the CADA website. We encourage all members to use this website as a resource and to give the vendor members' first priority when looking for new business.

Opportunity to exhibit at the annual conference at a significantly discounted price.

(Vendor information will be sent out January)

Opportunity to sponsor events at the CADA annual conference -

This is a great way to get your new product out in front of over **two hundred** Athletic Directors. Your company can sponsor through the following ways: sponsoring an event, breaks, meal functions, and/or inserts in the attendee packets. *Contact the office for more information.*

Sponsorship of CADA annual conference gift –

The CADA budget for this gift is \$20.00 per attendee and we are expecting 200 attendees. The item needs to be something that can be distributed to the attendees at the conference. We are looking for ideas that are *fresh and creative* but that are cost effective as well. The cost of the gift is not limited to \$20.00. If your company would like to match or make a donation of more funds to the gift, please feel free to do so.

Listed under "Affiliate Member" section in the CADA newsletter.

CADA encourages members to support the Vendor Members.

Discount on advertising in the CADA newsletter.

Submit an advertisement for your company and let all the right people see it! CADA sends out three newsletters a year – Fall, Winter, and Spring. Publication length is 8 to 12 pages, 8 ½ by 11, magazine format. The three newsletters will be sent to **ALL** school athletic directors, district athletic directors, and principals in the state of Colorado. This is great exposure for your business.

Opportunity to purchase mailing labels of current members.

Great way to reach out to the Athletic Directors between Newsletters! Through the CADA office, you can purchase mailing labels of all the high schools and personnel that are current members of CADA. Promote your products to the right people....the 1st time!

Use of the designation "CADA Vendor Member" on all your literature and website link.

Logos available for your use, just contact the office.